

BA Textile Design & Enterprise has a broad approach to design for the textile industries and will enable students to produce work that is innovative and professional. Students will study a wide range of subjects including design and professional practice, applied textile products, handlooms, how to start a small business, manufacturing, production and presentation techniques. Students will be encouraged to travel and work as interns to gain experience and confidence.

The course is all about preparing students to work within the textile worlds and create an experimental and innovative approach to work styles. Each year is designed to support students through the various range of skills, knowledge and experience, which are required by future employers.

Regular tutorials assist studio and workshop practice and are supported by cognitive studies that investigates historical and contemporary solutions to design issues. The aim is to develop a questioning attitude towards textiles and their cultural and commercial value. Workshop facilities are available to aid in production of different weaves.



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One key module of this course is integrating various local handlooms and craft techniques into mainstream higher education, thereby introducing students to the cultural and environmental approaches to textile design and production in India.

Graduating students will be expected to have the creative, intellectual and communication skills that will enable them to respond to the changing patterns and demands of contemporary working practices and to have an experimental outlook in introducing Indian styles to a global industry.



Curriculum Hlghts
Applied Textiles
Fashion
Illustration
Textiles & Other
Raw Materials
Knitwear Design &
Construction
Merchandising
Principles
Trend Forecasting
& Product
Development
Aesthetics & the
Renaissance
Negotiated
Projects
Internship

Application Procedures

Successful completion of Foundation program is a pre-requisite for admission into the undergraduate program.

Application and Information Handbook

Application form and Information Handbook can be downloaded from the website www.siad.in. Application form is also available at SIAD college office, # 36, New Mahabalipuram Road, Muttukadu, Kanchipuram, District- 603112, phone. Completed application form is to be submitted at the SIAD college office.

Interview

An interview will be held to test the aptitude of the students. Date and time will be conveyed at time of application submission.

Note: Students must bring a portfolio of their creative works for the interview.



Career Options

Textile Mills and Export houses
Design Studios
Buying Houses
Handloom Cooperatives
Home Furnishing Industry
Design Coordinators

Eligibility

Successful completion of class 12 or equivalent in Higher Secondary School. Upper age limit - 20yrs

